



SOUTHERN CALIFORNIA
CREDIT UNION ALLIANCE

3Q Credit Union Collaboration Forum

Looking Forward to 2020

Thursday, September 12, 2019 8:30 AM to 3:20 PM
@ **Evangelical Christian Credit Union**
955 W Imperial Highway, Brea, CA 92821-3815



Register Today @ www.sccua.org

Credit Union Registration starting at: **\$100** for an Annual Membership.¹ **\$200** per forum for Non-SCCUA Members.

Business Partner Registration Fee is **\$800** for an Annual Membership of **\$250** 1st time forum attendee.

Business Partner Sponsorship Packages are also available. Please visit www.sccua.org for details.

Make Checks payable to **"SCCUA"** and send to:

Erica Stuppa c/o CalCom FCU, 3748 Bayer Avenue, Unit 104, Long Beach, CA 90808

¹Membership pricing is broken down by asset size. <\$25M = \$100 per year; \$25M-\$100M = \$400; \$100M-\$250M = \$600; \$250M-\$500M = \$800; \$500M-\$1B = \$1,000; >\$1B = \$1,200.
The last date to cancel your reservation without penalty is 7 days prior to the event. Any cancellations after this date will be billed for the CU Executive, Future Leader or Business Partner registration cost as outlined above.

"Together We're Better."

Our Mission: "To provide a forum for collaboration and cooperation."

Our Vision: "Every credit union collaborates with other credit unions."



SCCUA

Looking Forward to 2020

Forum Agenda

8:30 - 9:30	Welcome, Continental Breakfast & Networking	Credit Union Executives Only
9:30 - 9:45	Announcements	
9:45 - 10:30	Open Forum	
10:30 - 10:45	Break	
10:45 - 11:00	“Perspectives on Small Credit Unions & Collaboration” Tom Sakash - Manager, Small CU Initiatives, CUNA	
11:00 - 12:00	“Effective Strategic Planning” Sue Mitchell - CEO, Mitchell, Stankovic and Associates	
12:00 - 1:15	Lunch and Networking	
1:15 - 1:30	Event and General Announcements	
1:30 - 2:30	“Using an ‘Online-Only’ Mindset to Modernize & Future Proof Your Marketing” Chris Leone - President, WebStrategies, Inc	
2:30 - 3:15	“Zelle and P2P Payments Race” Anthony Mendez - Senior Sales Engineer, CO-OP Financial Services	
3:15 - 3:20	Recap and Adjournment	
3:20 -	Yardhouse 160 N Brea Blvd, Brea, CA 92821	

3Q 2019

“Together We’re Better.”

Our Mission: “To provide a forum for collaboration and cooperation.”

Our Vision: “Every credit union collaborates with other credit unions.”